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World Famous Iris ELMOHR. Dykes Medal Winner
See next page

SUMMER AND FALL
1948

LONG'S GARDENS
Boulder, Colorado

LONG'S "Top Of The World" IRIS

Summer and Fall, 1948. All Iris Labeled. Prepaid in U. S. and Canada

Many Iris Prices Much Lower For 1948



One of Long's "Top o' the World" Iris Fields

Colossal Iris, ELMOHR, Dyke's Winner

Originated in Colorado by Dr. P. A. Loomis. Introduced by Long's Gardens in 1942 at \$25.00 each. Elmohr is robust. Thrives anywhere. Immense.
New low prices for 1948. Each \$1.25. Three for \$3.00. Prepaid.

More About Elmohr— "The Editor Speaks"

The following appeared in August, 1945, Bulletin No. 98, published by the American Iris Society. Written by Editor, F. W. Cassebeer.

"Much of the credit for the rapid rise to fame of Dr. P. A. Loomis' sensational hybrid Iris, ELMOHR, this year's Dyke's Medal Winner, belongs to its introducer, J. D. Long of Boulder, Colorado.

"* * * After its introduction, ELMOHR quickly achieved recognition, winning an A.M. in 1944, and its crowning achievement, the Dykes, in 1945. In brief, it received the highest honor in the shortest space of time from the date of introduction under the A.I.S. Policy of Awards.

"J. D. further says that Elmohr is a fast propagator and that his aim is mass production in order to bring its price within the reach of every Iris fan as soon as possible."

OUR COLLECTIONS AND GROUP PRICES SAVE YOU MONEY

Not only are prices on many Iris lower this year, but often you can save still more by ordering Collections, or making your own Collections at "Group" prices. See pages 10, 11 and 12.

Yes, you can now make two "toes" of some kinds grow where but one grew at the same price last year. Others one-fourth to one-third less than ever before.

These reductions apply largely to the newer and medium priced kinds, formerly 75c and up.

But the "GROUP" rates give you a nice saving on many of the less expensive kinds.

COLLECTION SUGGESTION: If you can't use all the kinds in a Collection, then invite a friend or two to share the Collection.

Our Iris go to every state. Reports come back, "They're blooming great!"

Superb Iris

Ace of Spades75c

Lustrous deep purple.

Alba Superba\$7.50

Superb white.

Aleppo Plain\$5.00

Plicata. Gold-purple.

Amitola35c

Pink-gold-rose blend.

Angelus50c

Lovely cream pink.

Anitra40c

Clear pearl-blue self.

Apricot50c

Glowing apricot-salmon.

Arab Chief\$4.00

Near self burnt orange.

Arctic75c

Giant white-gold.

At Dawning40c

Pink and gold blend.

Azure Skies\$3.00

Big light blue. Frilled.

Beowulf35c

Red and brown blend.

Berkeley Gold\$2.50

Deep clear yellow self.

Bertha Gersdorff . \$2.50

Yellow, flushed pink.

Black Douglas35c

Rich deep violet.

Black Wings35c

Deep blue. Black sheen.

Blended Beauty . . . 35c

Rich gold-bronze.

Blue Rhythm \$10.00

Grand cornflower blue.

Blue Shimmer \$4.00

Giant blue-white plicata.

Blue Zenith \$1.50

Large deep sky blue.

Bo Peep75c

Dainty pink-cream.

Brown Monarch 60c

Large, tall, brownish.

Brunhilde50c

Violet blue. Fragrant.

Bryce Canyon . . \$10.00

Warm henna-copper self.

Buckskin75c

Large flowered tan.

Buechley's Giant . . . 40c

Medium blue. Very large.

Buffawn75c

Pink-buff. A color gem.

Burning Bronze . . . 40c

Light burning red.

Cafe au Lait75c

"Coffee and Cream."

Calcutta50c

Cocoanut brown tones.

California Gold . . . 35c

Tall deep yellow.



Lighthouse, 75c; 3 for \$1.80

S, rose; F, rose. Gold heart.



Prairie Sunset, \$1.50; 3 for \$3.75

A lovely blend of apricot, pink, copper, rose, gold.



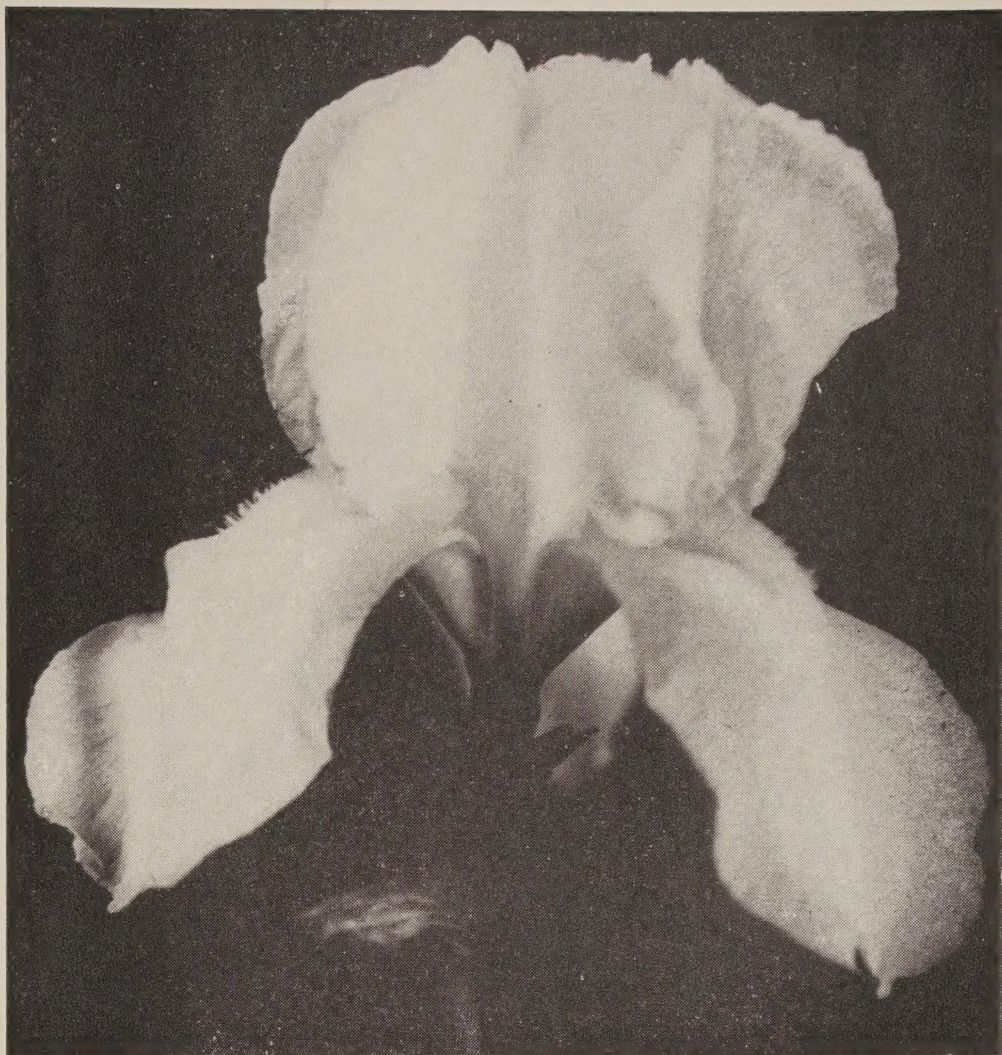
Orloff, 50c; 3 for \$1.20
Cinnamom-cream Plicata.



Ranger, Giant Red, \$4.00; 3 for \$10.00

- California Peach . \$1.50**
A peach-pink blend.
- Captain Wells . . . \$4.00**
Glossy maroon-purple.
- Casa Morena . . . \$6.00**
Glistening rich brown.
- Cascade Splendor**
..... **\$10.00**
Pink-tan-apricot blend.
- Chamois \$10.00**
S. and F. pure chamois.
- Cherrio 30c**
Bright red-gold bicolor.
- China Maid 75c**
Pink-gold-lilac blend.
- Chosen 75c**
Mammoth clear primrose.
- Christabel 50c**
Glowing brilliant red.
- City of Lincoln 60c**
"King of Variegatas".
S, gold. F, red, edge gold.
- Claribel 40c**
Giant white, edged blue.
- Copper Lustre 50c**
Copper gold blend.
- Copper Pink \$1.50**
Pink tinged copper.
- Coronet 30c**
A gold-rose Jean Cayeux.
- Coritica \$2.50**
Golden brown plicata.
- Daybreak \$3.00**
Super gold-pink blend.
- Deep Velvet \$1.50**
Rich deep red violet.
- Depute Nomblot . . . 35c**
Very large copper red.
- Derrill Hart 40c**
Rose brown, wine red.
- Destiny 40c**
Giant plum purple (NZ).
- Deseret 35c**
Yellow brown red.
- Directeur Pinelle . . 40c**
Big dark bronze-red.
- Dog Rose 40c**
Clear pink lavender.
- Drap d'Or 30c**
Large French primrose.
- E. B. Williamson . . . 40c**
Silky copper red.
- Eleanor Roosevelt . . 35c**
Rich purple, very early.
- Elkhart 40c**
Striking chestnut red.
- Elmohr \$1.25**
Colossal wine red.
- El Morocco \$2.50**
Beautiful opal pink.
- Elsa Sass 60c**
Fine lemon, cream center.
- Ella Winchester . . . 40c**
Mammoth red mahogany.

- Eros** 40c
Bright salmon pink.
- Exclusive** 40c
Mist-like powder blue.
- Fair Elaine** 75c
Two-toned yellow.
- Far West** 50c
Coral gold henna blend.
- Flora Campbell** 75c
Warm red-brown peach.
- Flora Zenor** \$1.00
Novel peach-pink tones.
- Fort Knox** \$1.00
"Kentucky Kave" gold.
- Fortune** \$1.00
Gigantic rich old gold.
- Frank Adams** 50c
Rosy tan-red blend.
- Frieda Mohr** 35c
A lilac-rose classic.
- Frosted Glass** . . . \$1.50
Frosty opal cream.
- Gallantry** \$5.00
Blue, intense color.
- Garden Flame** . . . \$3.00
Clear near garnet-red.
- Garden Magic** . . . \$1.00
Immense rich red.
- Golden Bear** 50c
A non-fading yellow.
- Gold Beater** \$4.00
New large bright gold.
- Golden Glow** 50c
Brilliant clear yellow.
- Golden Fleece** . . . \$2.00
S, gold. F, gold-cream.
- Golden Hind** 40c
Rich butternut gold.
- Golden Majesty** . . . 75c
Mammoth gold-yellow.
- Golden Spike** \$1.00
Pure gold-orange beard.
- Golden Treasure** . . . 50c
Silky cream-gold center.
- Grace Mohr** \$1.00
Giant lavender violet.
- Grand Canyon** . . . \$1.00
Plum copper-gold blend.
- Great Lakes** \$1.00
Dykes medal light blue.
- Gudrun** 35c
Large white.
- Gypsy** \$3.00
Copper-gold chestnut.
- Happy Days** 35c
Giant light yellow.
- Harvest Moon** . . . \$3.00
Apricot-orange blend.
- Icy Blue** 75c
Light frosty blue.
- Indian Hills** 40c
Glorious true purple.
- Jake (Jacob Sass)** . 75c
Grand large clean white.



"Jake" 75c; 3 for \$1.50

(See page 16)



Great Lakes (Dykes) \$1.00; 3 for \$2.50



Radiant, 50c; 3 for \$1.20

Golden bronze and copper red.



Blue Shimmer, \$4.00; 3 for \$10.00

The super blue and white plicata.

- Jasmania** 35c
Smooth banana yellow.
- Jean Cayeux** 35c
Cream-in-coffee color.
- Jerry** 35c
Small, but brilliant red.
- Junaluska** 40c
Copper red-rose gold.
- Kalinga** 35c
Very large ivory cream.
- Khorasan** 50c
Brown-red-gold variegata.
- Kwan Yin** 30c
Smallish lovely apricot.
- Lady Mohr** \$10.00
Frosted oyster-white.
- Lake Huron** \$1.00
Large clean medium blue.
- Lancaster** \$1.00
Lustrous rose. Ruffled.
- Lighthouse** 75c
Giant rose. Gold heart.
- Lilamani** 50c
Big violet black self.
- Los Angeles** 40c
White. Blue in center.
- Louvois** 75c
Grand maroon-chocolate.
- Lucrezia Bori** 35c
Mammoth yellow.
- Maid of Astalot** 35c
Big blue-white plicata.
- Marco Polo** 40c
S, rose. F, snappy red.
- Marisha** 50c
Charming pink blend.
- Marquita** 40c
Cream. Rose-pink spots.
- Matterhorn** \$1.00
Large immaculate white.
- Matula** 50c
Rose-orange-red-buff.
- Melanie** \$1.25
Gorgeous orchid-pink.
- Mexico** \$3.00
Buff, red-gold brown.
- Midwest Gem** 50c
Apricot-gold-buff-pink.
- Ming Yellow** 75c
Sensational gold giant.
- Minnie Colquitt** . . . \$3.00
White, edged purple.
- Miss Ann** 50c
Copper-gold chestnut.
- Miss California** . . . 50c
Mammoth lilac-pink.
- Missouri** 50c
A Dykes Medal blue.
- Modiste** 50c
Silky lilac lavender.
- Monadnock** \$1.00
Giant violet rose.

Moonl't Madonna \$3.00

Ruffled lemon yellow.

Morocco Rose75c

Rose pink, gold heart.

Mountain Sky . . . \$1.00

Beautiful medium blue.

Mountain Snow40c

Mammoth crisp white.

Mt. Washington . . .75c

White. A bit tender.

Mulberry Rose . . . \$2.50

New bright purple rose.

Narain35c

Intense marine blue.

Naranja35c

Gold tinged orange.

Nassak35c

White-blue plicata.

Noweta35c

Frilly "peaches & cream".

Nylon (Whiting) . . .75c

Large copper tan self.

Ola Kala \$4.00

In gold it's tops.

Old Parchment . . \$1.00

Large tannish ivory.

Orange Flame . . . \$1.00

Gold orange-red bronze.

Oregon Trail \$2.50

Salmon gold-brown blend.

Orloff50c

Yellow-red-brown blend.

Ormaco \$2.00

Violet bronze brown.

Ormohr50c

Mammoth gray-lavender.

Ozone50c

Bluish violet pink.

Painted Desert . . \$5.00

Arizona desert colors.

Patricia75c

Sparkling frilly white.

Peachblow \$1.50

A Sass pink plicata.

Persian Prince . . . \$1.00

S, yellow. F, oxblood.

Pink Satin50c

Tall pink self.

Piute50c

Bright maroon red. Fine.

Prairie Sunset . . . \$1.50

Copper-gold-pink blend.

Priscilla \$1.00

White. Beard white.

Radiant50c

Gold bronze, terra cotta.

Radiant Knight . . \$1.50

Coppery orange & brown.

Raejean50c

Two-toned yellow.

Ranger \$4.00

Brilliant near-crimson.



The Red Douglas, \$1.00; 3 for 2.50

Giant wine red (Dykes).



City of Lincoln, 60c; 3 for \$1.50

Very poor specimen but shows colors.

Form Normally EXCELLENT.

ALL IRIS PREPAID



IRIS - - Morocco Rose

The popular mammoth rose-pink, with soft yellow heart. Originated by Dr. Loomis, at the foot of Pike's Peak, Colorado. Prices reduced for 1948 crop.

Each 75c—Three for \$1.80. Prepaid.

ALL IRIS PREPAID

Rebellion	50c
Giant bronze-red rose.	
Red Brick	30c
Name suggests color.	
Red Dominion	40c
Velvety red-purple.	
Red Douglas, The	\$1.00
Big rich rosy-wine red.	
Red Gleam	\$1.00
Brilliant scarlet red.	
Red Sails	60c
Chestnut, flushed red.	
Riding High	50c
Deep lilac pink.	
Rocket (Whit'g)	\$20.00
Standards deep chrome.	
Falls orange chrome.	
Rose Top	\$6.00
Rose-pink cream gold.	
Royal Coach	50c
Yellow-brown stitching.	
Sable	\$1.00
"King of the Blacks".	
Sandalwood	40c
Army-brown fawn blend.	
Shawano	75c
Tall, brilliant yellow.	
Shining Waters	40c
Big wax-like sky blue.	
Siegfried	50c
Large yellow plicata.	
Sierra Blue	35c
Tall, medium light blue.	
Snow Flurry	\$1.50
Giant ruffled white.	
Snowking	35c
Fine large Sass white.	
Snow Velvet	\$2.50
White heavy substance.	
Solid Mahogany	\$7.50
Very dark red.	
Sonrisa	\$4.00
Metallic coppery pink.	
Spokan	35c
Glowing red-brown.	
Spring Cloud	50c
Blue white plicata.	
Spun Gold	\$2.50
Gleaming giant yellow.	
Stained Glass	75c
Glowing copper red.	
Starless Night	\$1.50
Luminous blackish red.	
Sunset Serenade	\$4.00
Gold-tan blend.	
Taos (Novelty)	40c
Indian blanket red.	
Tea Rose	\$4.00
Pink, infused amber.	
Television Blue	30c
Medium blue tone.	



Louvois, 75c; 3 for \$1.50

Rich, lustrous, chocolate-maroon.

Another Pike's Peak Pink Seedling SQ-72 (Loomis)

This exquisite PINK stems from Dr. Loomis' color break "SEA SHELL", its famous pollen parent, so well known to hybridizers. We are listing it, with the consent of Dr. Loomis under his original seedling NUMBER SQ-72.

It is not registered. The originator is working on other pinks and prefers to name only a very, very few.

SQ-72 is not exactly new. We have had it since it was passed to a few growers and breeders for trial.

Few Iris in our gardens have attracted visitors so quickly and received so much praise as colorful SQ-72.

Iris Fans have rated SQ-72 a "MUST HAVE" and begged us to sell it. But we decided to propagate until we had enough stock to offer at the practically painless prices below.

SQ-72 inherits Sea Shell's "PINK BUD" and as it unfurls it flashes its fiery "TANGERINE BEARD" which adds a unique and enchanting touch to its beautiful standards and slightly flaring falls—a SELF, of good substance—a smooth, clean, lustrous light coral pink.

Last year SQ-72 was given an "H. C." by American Iris Society Judges. This means HIGHLY COMMENDED for introduction. Not five years ago, but NOW.

SQ-72 PRICES: Each \$3.00 or 2 for \$5.00. **SPECIAL:** If you order 10 or more other kinds (amounting to \$5.00 or more) from our 1948 catalogue, you may add one only SQ-72 for \$2.00.

This offer includes any of our Collections, containing 10 or more kinds as well as any (10 or more kinds as above) order you make up yourself from our list.

NOTICE: If you have already ordered 10 or more kinds, for \$5.00 or more, just send us \$2.00 for an SQ-72.



Siegfried, 50; 3 for \$1.20

Giant Cream Stippled.



Sable, King of the "Blacks" \$1.00; 3 for \$2.50

Lustrous silky sheen.

Three Oaks \$4.00

Rich rosy copper red.

Tiffanja \$2.00

(Don't confuse with Tiffany)

White-buff plicata.

Tiffany 50c

(Don't confuse with Tiffanja)

Yellow. Rose stitching.

Tobacco Road . . . \$6.00

Lively tobacco brown.

Treasure Island . . . 50c

Massive clear yellow.

Vagabond Prince . . 50c

Glossy black-purple.

Vatican Purple . . \$4.00

Deep blue purple.

Virgin Snow \$1.50

A new white from Sass.

Wabash 75c

White purple amoena.

War Eagle 35c

Big copper-rose red.

Wellington 50c

Giant rose-purple.

William Mohr 35c

Giant lilac-purple.

Winneshiek 35c

Fine dark blue-violet.

Zebra 40c

Blue. Leaves striped.

(3 for \$1.00)

Collections

(One of Each Kind Listed)

Mountain

Collection \$5.00

Ace of Spades

Arctic

Calcutta

City of Lincoln

Flora Zenor

Garden Magic

Golden Majesty

Icy Blue

Jake

Vagabond Prince

Wabash

Mile High

Collection \$7.00

California Peach

Golden Fleece

Grace Mohr

Great Lakes

Lancaster

Louvois

Ming Yellow

Modiste

Nylon

Starless Night

COLLECTION SUGGESTION: If you can't use all the kinds in a Collection, then invite a friend or two to share the Collection.

Collections

(One of Each Kind Listed)

Boulderado

Collection \$8.00

Azure Skies
Buffawn
Flora Zenor
Fortune
Icy Blue
Lake Huron
Matterhorn
Sable
Snow Flurry
Starless Night

Glacier

Collection \$10.00

Azure Skies
Blue Zenith
Copper Pink
Elmohr
Fortune
Golden Fleece
Grand Canyon
Morocco Rose
Orange Flame
Peachblow

Out West

Collection \$11.00

Blue Shimmer
Buffawn
California Peach
Minnie Colquitt
Ormaco
Radiant
Red Douglas
Red Gleam
Sable
Snow Flurry

Gold Rush

Collection \$12.00

Berkeley Gold
Cloth of Gold
Fort Knox
Golden Glow
Golden Majesty
Golden Spike
Ola Kala
Shawano
Spun Gold
Treasure Island

Colorado

Collection \$16.00

Berkeley Gold
Blue Shimmer
Blue Zenith
Copper Pink
Daybreak
Elmohr
Garden Flame
Grace Mohr
Moonlight Madonna
Vatican Purple



Midwest Gem, 50c; 3 for \$1.20

Snappy peach blend. Petals frilled.



Grand Canyon, \$1.00; 3 for \$2.50

Blend of plum and copper tones, vivid gold beard.



Calcutta, 50c; 3 for \$1.00

Cocoanut brown tones, bluish veil.



Wabash, Dykes Medal, 75c; 3 for \$1.80

One of the most beautiful Iris. A dream.

Collections

(One of Each Kind Listed)

Rocky Mountain Collection \$20.00

Blue Shimmer
Copper Pink
Daybreak
Garden Flame
Garden Magic
Moonlight Madonna
Mulberry Rose
Ola Kala
Ranger
Sunset Serenade

All Sass Collection \$25.00

Alba Superba
Bertha Gersdorff
Blue Shimmer
Garden Flame
Golden Fleece
Jake
Minnie Colquitt
Moonlight Madonna
Solid Mahogany
Sunset Serenade

Noteworthy Collection \$30.00

Blue Rhythm
Bryce Canyon
Deep Velvet
Lady Mohr
Monadnock
Painted Desert
Peachblow
Prairie Sunset
Rose Top
Spun Gold

De Luxe Collection \$40.00

Alba Superba
Aleppo Plain
Arab Chief
Cascade Splendor
Cloth of Gold
Lady Mohr
Painted Desert
Ranger
Tea Rose
Vatican Purple

Aristocrat Collection \$50.00

Blue Rhythm
Bryce Canyon
Chamois
Garden Flame
Gypsy
Rocket
Rose Top
Solid Mahogany
Sunset Serenade
Three Oaks

Collections

\$3.33 Collection

Any 10. One of a Kind

Anitra
Arctic
Blended Beauty
Calcutta
Chosen
City of Lincoln
Claribel
Derrill Hart
Ella Winchester
Happy Days
Indian Hills
Lilamani
Marisha
Naranja
Orloff
Radiant
Red Sails
Riding High
Snow King
Vagabond Prince

\$4.44 Collection

Any 10. One of a Kind

Buffawn
Calcutta
Cherrio
City of Lincoln
Derrill Hart
Destiny
Elsa Sass
Far West
Flora Zenor
Frank Adams
Golden Spike
Modiste
Orloff
Ozone
Radiant
Red Sails
Shawano
Tiffany
Vagabond Prince
Wabash

\$13.33 Collection

Any 5. One of a Kind

Azure Skies
Blue Shimmer
Daybreak
Garden Flame
Minnie Colquitt
Moonlight Madonna
Ola Kala
Ranger
Vatican Purple

Culture Tips Free

Written by J. D. Long, based on our own 38 years experiences as real dirt farmers. Nearly 2,500 words in large plain type. Many say this folder contains more help than some books. **Free with orders.**



Grace Mohr

Grace Mohr, \$1.00; 3 for \$2.00

Gigantic blooms of soft violet.
(Everett Long admires Grace Mohr)



Fortune, \$1.00; 3 for \$2.50

Gigantic rich gold flower of startling size
and broad form.



Arctic, White-Gold, 75c; 3 for \$1.80



Icy Blue, 75c; 3 for \$1.80

Lovely frosty blue.

Nylon (Iris) Sale

98c a "Pair". Prepaid.

The famous Iris — NYLON. Originated and named by Agnes Whiting, of Iowa.

Color: Luscious copper tan—like your favorite pair of Nylon hose.

Sheer, full fashioned, lustrous and durable. 2 hits, no runs, no errors.

The blooms are outsizes. No coupons. No box tops.

Just 98c brings a "Pair".

NOTE: Mrs. Whiting has been awarded a GOLD MEDAL by the American Iris Society as this year's most outstanding Hybridizer.

Your Own Collections

You Pick Them

Alike or Assorted

GROUP "A"

Any Iris not over 35c

5.....	\$1.50	20.....	\$5.00
10.....	2.80	25.....	6.00

(Not over 10 of a Kind)

GROUP "B"

Any Iris not over 40c

5.....	\$1.80	20.....	\$6.00
10.....	3.30	25.....	7.00

(Not over 10 of a Kind)

GROUP "C"

Any Iris not over 60c

5.....	\$2.20	20.....	\$7.60
10.....	4.00	25.....	9.00

(Not over 10 of a Kind)

GROUP "D"

Any Iris not over 75c

3.....	\$2.00	10.....	\$5.00
5.....	3.00	15.....	7.00

(Not over 10 of a Kind)

GROUP "E"

Any Iris not over \$1.00

3.....	\$2.50	10.....	\$7.00
5.....	4.00	15.....	9.60

(Not over 6 of a kind)

GROUP "F"

Any Iris not over \$1.50

3.....	\$4.00	9.....	\$10.00
6.....	7.00	12.....	12.00

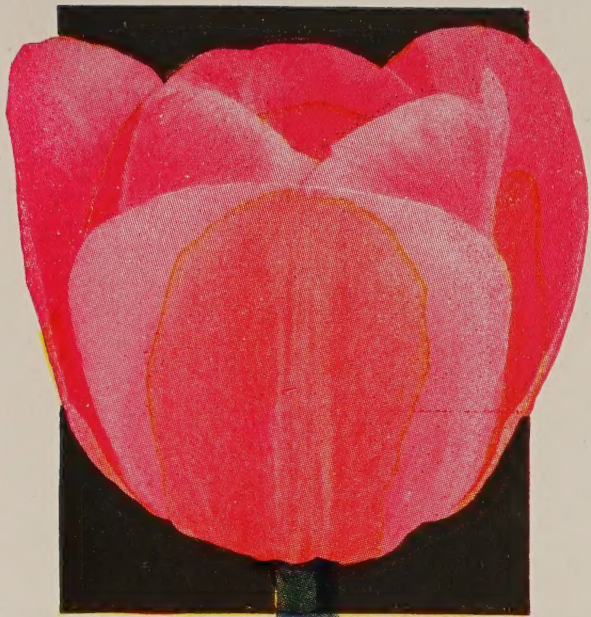
(Not over 4 of a kind)

GROUP "G"

(Any Iris not over \$4.00)

3.....	\$10.00	9.....	\$28.00
6.....	19.00	12.....	36.00

(Not over 3 of a kind)



Our Tulips Are All Strong, Tested
Kinds, with Extra Large Blooms

Dutch Bulbs

All Bulbs Priced Prepaid

Order now or any time from this
catalogue.

Shipment in September.

Daffodil Bulbs

Giant King Alfred

Favorite grand rich yellow. It's
TOPS.

Large round solid bulbs:

3 for 40c; 10 for \$1.20; 25 for
\$2.70; 100, \$8.80.

Giant Darwin Tulips Five Colors and Mixed

Strong Blooming Bulbs.

Lavender	White
Pink	Yellow
Red	Mixed

All Tulips at:

5 for 50c; 10, 90c;
25, \$2.00; 100, \$7.50

Hyacinth Bulbs

For Pots or Garden

Blue	White
Pink	Mixed

All Hyacinths at:

Each 20c; 5 for 95c;
10 for \$1.80; 25 for \$4.50

Crocus Bulbs

Large Strong Bulbs

Yellow, Purple, White,
or All Colors Mixed.

10 for 45c; 25 for 90c;
50 for \$1.50; 100 for \$2.90



King Alfred Daffodil

The picture shows form and color only. The bulbs we
send will produce extra large blooms and lots of them.



Buffawn, 75c; 3 for \$1.80

Pleasing pastel shades. Tangerine beard.



Azure Skies. Said by many to be the loveliest of light blue.

Azure Skies (Mrs. Pattison)

Sensational bright fluffy ruffled light lavender-blue.

Crisp strong substance, like a piece of cool starched material.

Branching and placement especially good. Remarkable texture.

Standards, nicely domed, "stay put". Falls nearly horizontal. **\$3.00, 2 for \$5.00.**

Ola Kala (Jacob Sass)

Ola Kala, similar to Azure Skies in almost every way, except color.

Ola Kala Tops The 100 List

In the 1948 Symposium published by the American Iris Society, OLA KALA is No. 1 of best 100 varieties. **\$4.00; 2 for \$6.60.**

Jake (Jacob Sass)

J. D. Long personally selected this unnamed, beautiful white in the Jacob Sass gardens.

Bought all the stock they had, except one clump. Named it for "Jake", and introduced it.

Believe this by far the finest white at anything near the price.

JAKE is a WHITE white. Not a trace of "tattle-tale gray". No suggestion of "5 o'clock shadow".

A clean cut narrow gold band at base of each fall, and gold beard, add to its charm. Fine substance. Excellent form. **75c; 3 for \$1.50.**

SPECIAL: One each Azure Skies, Ola Kala and Jake for \$5.50. Prepaid

Long's Gardens
Boulder, Colorado

POSTMASTER: RETURN
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